

Enhanced Consumer Web Services

Provides online wellness and prevention information to educate and empower members.

Our Health-e Outlook product is a stand-alone, population-based wellness and prevention information Web site. Available to members 24x7, Health-e Outlook provides members with information tailored to their health needs, as well as online Health Management Programs. These self-directed programs are personalized to assist members in managing their existing conditions and decrease their risk of developing new ones.

Key Features and Advantages

- The Health-e Outlook Web portal is URAC accredited as a Health Web site
- A personalized homepage that keeps important information relevant to each member's health right at his or her fingertips
- Individualized health management and disease prevention programs that track compliance and progress, while offering advice and action steps based on "Stages of Change"
- Personalized and engaging health information
- Easy-to-use interactive tools to target members' health risks
- A calendar to schedule appointments for healthcare needs
- An online Personal Health Record (PHR)
- Member-directed email reminders for immunizations, checkups, etc.
- An online Health Risk Appraisal (HRA) with *Beyond* Disease Management referral capability
- Data collection and reporting on member demographics, conditions, behavior and more

Bottom Line

HMA clients are provided with another tool for educating members on health issues, empowering them to make better, more cost-effective choices about their healthcare.

